



Hon Michelle Lensink MLC



**liberal sa**

*Fresh Approach – New Ideas*

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## THE CAMPAIGN



### Launch of the campaign at the Norwood Town Hall

There are legacies from former Leaders which should be acknowledged as contributing to the election outcome. Iain Evans introduced a parliamentary levy for all State MPs which ensured that the Party had a kitty to pay for our TV advertising campaign and he was the first to propose a desalination plant for SA. Martin Hamilton Smith adopted bold policy positions including the City West stadium, stormwater harvesting, rebuild of the RAH on site and support for an Independent Commission Against Corruption (of which Isobel was the major proponent) and land tax reforms. These policies were important either because Labor had to play catch up or they became real points of difference with Labor in the campaign.

Whichever way you look at it, the state election outcome was a fantastic result. The greatest credit goes to our Leader Isobel Redmond, who worked tirelessly and who was embraced by the electorate for her fresh approach and honest style. As I said when I had the privilege of introducing Isobel at a business leaders' lunch during the campaign, Isobel's in politics because she has the best interests of the people of South Australia at heart. She's gutsy, determined and speaks her mind. A large component of the unprecedented 8.4% swing is because of Isobel's popularity in the community. The party must now be united and work towards the 2014 election with a similarly relevant set of policies which reflect the aspirations of all South Australians.

I would also like to congratulate all of our candidates. Each of them made a commitment to put their lives on hold to raise funds and communicate with their communities – some for almost two years. I believe that we had the most community-based, diverse collection of candidates I have seen in my 20 years of involvement in the Liberal Party, and I hope that many of them will continue their involvement and consider another tilt. While it is disappointing that we did not win, this election

**Peter Treloar, John Dawkins and Michelle at the Port Lincoln Wharf, which is experiencing congestion before Centrex is even setup.**



has solidified our base – so important to give us the prospect of winning in 2014. Over the last six months I had the privilege to assist a number of our country candidates in Flinders, Frome, Mt Gambier, and Stuart which provided plenty of us with opportunities to communicate with the community, whether it be in relation to marine parks or youth centres.

All Liberal MLCs have “pairing” arrangements so that we can provide assistance and support to candidates in Labor-held seats. All three of my “pairs” were particularly successful, which is a tribute to their hard work and strong local campaigns.

## PAIRED ELECTORATES

### Adelaide

Rachel Sanderson, a graduate of Women's Council's mock preselection was a surprise win, achieving a 14.4% swing to oust Minister Jane Lomax-Smith. Rachel's belief in the possibility of winning Adelaide against the conventional orthodoxy that a swing of more than 10.2% was too big an ask, received the greatest reward of all for all her hard work. Early endorsement enabled Rachel to be on the ground for well over 18 months, and she made the most of the opportunity, connecting with the community through doorknocking, shopping centre visits and many meetings with community groups. Analysis of booths showed that in 2006, the Liberal vote collapsed in traditionally strong areas and we won only two booths out of 13. Rachel managed to return traditional Liberal voters to the fold and achieved the best 2PP result since the high watermark result in the 1993 "State Bank" election.



**Speaking to media about the Chelsea Cinema and our heritage policy, National Trust Forum at Ayres House, 6 February**

### Enfield

Luke Westley was endorsed in September last year, and has been campaigning as if he was running in a marginal seat ever since. Like Rachel, Luke identified lots of local issues, and he did a lot of media. He estimates that he distributed nearly half a million pieces of literature, and his achievement of a 14% swing against a then non-Minister is a tribute to his personal commitment as a candidate. On polling day I spent most of the day on the Enfield/Adelaide shared booth of Nailsworth Primary School and was surprised that the ALP were so disorganised that they turned up late and had to ask our advice about what the rules were. Not a good look.

### West Torrens

Jassmine Wood took on "Turbo Tom" Koutsantonis in the inner western suburbs seat of West Torrens. Local intelligence told us that the community was embarrassed at being represented by a serial traffic offender who had been incautiously given the portfolios of road safety and youth. Jassmine's massive swing of 11.7% may have helped to convince the Premier that Minister Koutsantonis should be responsible for neither in his new line-up.

At the declaration of the poll in Adelaide, Jane Lomax-Smith intimated that Rachel will probably hold Adelaide for as long as she chooses. I agree, and I hope that we will also see a lot more of Luke and Jassmine in the future.

## THE LEGISLATIVE COUNCIL

I wish to congratulate Jing Lee for her election to the Legislative Council. Jing is a very talented addition to our team. Since her preselection in June 2008, Jing has been very actively raising funds for the party and has helped many candidates, especially in her local area of Torrens. She has also worked extremely hard to raise the profile of the Party with multicultural communities, a role I know that she will continue as an MLC.





intended that a similar form would be used for coronial autopsies, which constitute some 90% of all autopsies performed. Through Freedom of Information (FOI) inquiries and through the persistence of one of the family members who had lobbied me regarding my 2005 amendments, we sought to discover whether a similar form had been drafted for the Coroner's office, which is part of the Attorney-General's department. A letter I received from former Attorney Michael Atkinson did not tell me anything so I was hoping to get to the bottom of it through FOI inquiries. Our FOI inquiry told us that "no such document exists", even though Minister Hill had written to the Coroner in April 2008, urging that similar forms be used. Basically nothing was done by the former Attorney, which is a breach of trust to all who were given assurances by Mr Rann's Ministers. Now that someone new has taken on the role, I will write to him to urge him to correct this injustice.

## ON THE CAMPAIGN TRAIL

- 3 February Environment, Resources and Development Committee hearing, meeting with Isobel Redmond and the Wilderness Society
- 4 February Meetings with David Noonan for the Australian Conservation Foundation, David Lawry from TreeNet
- 5 February Reception at Government House to thank SIDS and Kids SA (pictured).
- 6 February National Trust Forum and launch of our Heritage Policy (pictured).
- 9 February Campaigning with Kerry Fagotter at Ingle Farm Shopping Centre, Adelaide campaign meeting, meeting with Adelaide Park Lands Preservation Association
- 10 February Chinese New Year Reception at the National Wine Centre
- 11 February Business leaders breakfast for Trish Draper, Mission Australia youth survey with Trisha Bird, speaker on panel for Water Action Coalition with Mitch Williams and Adrian Pederick – the sole government speaker was Jay Weatherill
- 12 February Hartley campaign breakfast, meeting with APY Executive, Future SA lunch, Norwood fundraiser, Quiz mistress for western suburbs quiz night
- 13 February Robinson Foundation dinner at Government House to represent Leader
- 14 February Bangka Day Memorial Service and wreath laying ceremony at the South Australian Women's Memorial Playing Fields, St Mary's, open space rally at Parliament House
- 15 February Campaigning in Frome, including interview with ABC 639, Pirie Recorder and stakeholder meetings
- 16 February Clever Green Showcase and Conference, meeting with Animal Welfare League, Leader's dinner at the National Wine Centre (pictured).
- 17 February Departmental briefings, RIRDC Rural Women's Award 2010, representing Leader at launch of Hellenika festival
- 18 February Briefing with the Motor Trades Association, forum for the City of Adelaide Park Lands Authority Meeting, Adelaide Town Hall regarding our Park Lands policy
- 19 February Business lunch for Cosie Costa, Chinese New Year festivities
- 20 February My 40<sup>th</sup> birthday! Official start of campaign, Street Party at China Town, celebrating 2010 Lunar New Year of the Tiger (pictured), postering for Rachel
- 23 February Represented the Leader at the Migration Museum's Festival exhibition
- 24 February On site brief and tour with Todd Brown from Urban Construct re the Newport Quay's Development, attended North Adelaide Society state election forum with Rachel
- 25 February Official opening of *The Factory* Salvation Army Youth Centre, Legislative Council fundraising lunch



**Reception at Government House with Natasha Stott-Depoja, Rachel Sanderson and Jing Lee**



**Addressing the National Trust Forum with L-Cr David Plumridge, R-Jay Weatherill**



**Leader's dinner at the National Wine Centre with Tony Abbott and Vickie Chapman**

- 26 February Uni SA presentation by Mr Martin Parkinson, Secretary of the Department of Climate Change
- 27 February Series of street corner meetings with John Gardner in Morialta
- 2 March Introduced Isobel at Business Leader's Lunch, meeting with Don Hardy from ACF, launch of Colton campaign
- 3 March Adelaide campaign meeting, launch of Zach McLennan's campaign for Croydon
- 4 March Asia Pacific Business Council's International Women's Day Breakfast (pictured), Environment policy election panel forum coordinated by the Conservation Council of SA
- 5 March Represented Leader at the UNIFEM International Women's Day Breakfast and at the World Day of Prayer ecumenical service at Salvation Army HQ, Morialta Year of the Tiger dinner with MC Jing Lee
- 7 March Liberal Party launch, Norwood Town Hall and "Gulf Troubled Waters Community Forum" at Hallett Cove with Maria Kourtesis
- 8 March Represented Leader at International Women's Day Lunch hosted by Hellenic Women's Association
- 9 March Campaigning with Cosie Costa in Light
- 10 March Represented Leader at International Women's Day Lunch, election panel speaker at Young Women's Christian Association forum
- 11 March Election panel speaker at Youth Affairs Council's "Pizza and Politics" forum
- 12 March State dinner for the Clipsal 500
- 13 March Prospect Fair with Rachel Sanderson (pictured), representing the Leader at Channel 9 Young Achiever Awards
- 15 March Meeting with SACOSS and Mental Health Coalition
- 16 March Liberal fundraising event
- 18 March Represented Leader at the launch of Italian Didactic Centre of South Australia
- 20 March Election! Nailsworth Primary School for Rachel and Luke; St George College for Jassmine
- 21 March onwards Scrutineering

In between: many meetings with constituents about endangered species, nature links, controlled burning in parks, green buildings, marine parks, shack leases, energy efficiency and more.



**Street Party at China Town with L-R, my niece Emma, David Ridgway, Isobel Redmond, Jing Lee, Kate Ellis, Jane Lomax-Smith and Cathy Chong**



**Asia Pacific Business Council's International Women's Day Breakfast with Wendy Wang, Elena Sitnikova, Sue Yang and Yinlan Ruan**



**Prospect Fair with Rachel Sanderson**

## PORTFOLIO AREAS

Deputy Leader of the Opposition in the Legislative Council  
 Shadow Minister for the Environment and Climate Change  
 Shadow Minister for Sustainability and Climate Change  
 Shadow Minister for Consumer Affairs  
 Shadow Minister for the Status of Women and Youth

## CONTACT DETAILS

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